

APRO MEMBERSHIP DUES 2012

Membership for the year 01 January 2012 to 31 December 2012

COMPANY NAME: _____

AIRLINE MEMBERSHIP *Please tick preferred option (Details below):*

<input type="checkbox"/> Value-Added Membership	£255.00 plus £51.00 VAT	Total Due £306.00
<input type="checkbox"/> Standard Membership	£99.00 plus £19.80 VAT	Total Due £118.80

NON-AIRLINE COMPANY MEMBERSHIP *Please tick preferred option (Details below):*

<input type="checkbox"/> Value-Added Membership	£285.00 plus £57.00 VAT	Total Due £342.00
<input type="checkbox"/> Standard Membership	£129.00 plus £25.80 VAT	Total Due £154.80

Value-Added Membership Details:

Included in the Value-Added Membership are extended entry and full colour logo in both APRO printed and online directories. Click-through to your own website and Press Release posting facility.

Standard Membership Details:

Standard entry in both APRO printed and online directories

NOTES:

1. Where an airline has an appointed PR Agency, the airline is the paid member. Their PR Agency may be listed on the contact details attachment and in the directory in the case of Value Added Membership.
2. PR Agencies wishing to join in their own right should tick the 'Non-Airline Member' section.
3. Non-Airline members include Airports, Alliances, Affiliates, PR and Marketing Agencies.
4. The closing date for printed directory inclusion is 1 February 2012.

COMPLETE AMOUNT AND SUBMIT PAYMENT

Cost of Selected Membership (Airline/Non-Airline, Value Added/Standard)	£ _____
Plus VAT as shown above	£ _____
Total Enclosed	£ _____

Please forward this sheet together with contact details attachment to the APRO Secretariat along with payment to the address above.

Please make cheques payable to APRO

For payment via Bank Transfer:

Royal Bank of Scotland - City Branch - PO Box 412, London EC2R 8LA

Romanski Ltd - APRO a/c

Account no. 22260335 Sort Code: 15-10-00

A VAT receipt will be issued on request.

APRO MEMBER CONTACT DETAILS 2012

Directory inclusion for the year 01 January 2012 to 31 December 2012

COMPANY NAME: _____

My entry is unchanged and correct for 2012 My amendments are (relevant section below):

COMPANY DETAILS (all membership categories):

Company Name: _____ Airline Code: _____

Full Postal Address: _____

_____ Post Code: _____

Tel (Main): _____ Fax: _____

COMPANY IN-HOUSE PRIMARY PR CONTACT (all membership categories):

Name: _____ Job Title: _____

Tel (Direct Line): _____ Mobile Tel: _____

email: _____ 24hr Contact No.: _____

EXTERNAL PR (all membership categories):

Name of External PR Company: _____

VALUE-ADDED MEMBERSHIP ONLY - ADDITIONAL DETAILS

WEBSITE/URL WWW. _____

COMPANY IN-HOUSE SECONDARY PR OR OTHER CONTACT:

Name: _____ Job Title: _____

Tel (Direct Line): _____ Mobile Tel: _____

email: _____ PR Company.: _____

EXTERNAL PR CONSULTANCY CONTACT OR ADDITIONAL CONTACT FOR PR COMPANIES:

PR Consultancy: _____

Name of contact: _____ Job Title: _____

Tel (Direct Line): _____ Mobile Tel: _____

email: _____ 24hr Contact No.: _____