

## APRO MEMBERSHIP DUES 2010

Membership for the year 01 January 2010 to 31 December 2010

**COMPANY NAME:** \_\_\_\_\_

**AIRLINE MEMBER COMPANIES** *Please tick preferred option (Details below):*

<input type="checkbox"/> <b>Value-Added Membership</b>	£255.00 plus £44.63 VAT	Total Due <b>£299.63</b>
<input type="checkbox"/> <b>Standard Membership</b>	£80.00 plus £14.00 VAT	Total Due <b>£94.00</b>

**NON-AIRLINE MEMBER COMPANIES** *Please tick preferred option (Details below):*

<input type="checkbox"/> <b>Value-Added Membership</b>	£285.00 plus £49.88 VAT	Total Due <b>£334.88</b>
<input type="checkbox"/> <b>Standard Membership</b>	£110.00 plus £19.25 VAT	Total Due <b>£129.25</b>

**Value-Added Membership Details:**

Included in the Value-Added Membership are extended entry and full colour logo in both APRO printed and online directories. Click-through to your own website and Press Release posting facility.

**Standard Membership Details:**

Standard entry in both APRO printed and online directories

**NOTES:**

1. Where an airline has an appointed PR Agency, the airline is the paid member. Their PR Agency may be listed on the contact details attachment and in the directory in the case of Value Added Membership.
2. PR Agencies wishing to join in their own right should tick the 'Non-Airline Member' section.
3. Non-Airline members include Airports, Alliances, Affiliates, PR and Marketing Agencies.
4. The closing date for printed directory inclusion is 1 February 2010.

**COMPLETE AMOUNT AND SUBMIT PAYMENT**

Cost of Selected Membership (Airline/Non-Airline, Value Added/Standard)	£ _____
Plus VAT as shown above	£ _____
Total Enclosed	£ _____

Please forward this sheet together with contact details attachment to the APRO Secretariat along with payment to the address above.

**Please make cheques payable to APRO**

For payment via Bank Transfer:

Royal Bank of Scotland - City Branch - PO Box 412, London EC2R 8LA

**Romanski Ltd - APRO a/c**

Account no. 22260335 Sort Code: 15-10-00

A VAT receipt will be issued.

# APRO MEMBER CONTACT DETAILS 2010

Directory inclusion for the year 01 January 2010 to 31 December 2010

**COMPANY NAME:** \_\_\_\_\_

My entry is unchanged and correct for 2009  My revised/new entry is amended below:

**COMPANY DETAILS** (all membership categories):

Company Name: \_\_\_\_\_ Airline Code: \_\_\_\_\_

Full Postal Address: \_\_\_\_\_

Post Code: \_\_\_\_\_ Tel (Main): \_\_\_\_\_ Fax: \_\_\_\_\_

**COMPANY IN-HOUSE PRIMARY PR CONTACT** (all membership categories):

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel (Direct Line): \_\_\_\_\_ Mobile Tel: \_\_\_\_\_

email: \_\_\_\_\_ 24hr Contact No.: \_\_\_\_\_

**EXTERNAL PR** (all membership categories):

Name of External PR Company: \_\_\_\_\_

**AIRLINE MEMBER GEOGRAPHIC OPERATIONS** (domestic in home country) *please tick:*

Domestic  Europe  N.America  S.America/Mexico  Caribbean

Africa  Middle East  Asia  Australasia

**VALUE-ADDED MEMBERSHIP ONLY - ADDITIONAL DETAILS**

**WEBSITE URL** **WWW.** \_\_\_\_\_

**COMPANY IN-HOUSE SECONDARY PR OR OTHER CONTACT:**

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel (Direct Line): \_\_\_\_\_ Mobile Tel: \_\_\_\_\_

email: \_\_\_\_\_ PR Company.: \_\_\_\_\_

**EXTERNAL PR CONSULTANCY CONTACT OR ADDITIONAL CONTACT FOR PR COMPANIES:**

PR Consultancy: \_\_\_\_\_

Name of contact: \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel (Direct Line): \_\_\_\_\_ Mobile Tel: \_\_\_\_\_

email: \_\_\_\_\_ 24hr Contact No.: \_\_\_\_\_